



MTC Foundation Mission Statement

The MTC Foundation mission is to provide continuous support and professional expertise to Massanutten Technical Center as we collaborate with community leaders to educate and train our current and future generations in specialized skills and tradecrafts. We provide resources, financial support, and services to inspire, share success, and nurture transformative skills for the students of Massanutten Technical Center.

We are pleased to announce our MTC Foundation Concert Series, **Rock the Ridge**, will be held at the beautiful Massanutten Resort on June 1, 2024. This year's concert features headlining act **Thunderstruck - America's AC/DC Tribute Band**, along with **Nightrain**, a Guns N' Roses experience. Top notch cover band **Kayne Twitty** will be kicking off the night. See schedule below:

- 4:00PM - 5:00PM - **Kanye Twitty**
- 5:30PM - 7:00PM - **Nightrain**
- 7:30PM - 9:00PM - **Thunderstruck**
- 9:00PM - **Fireworks**

Please consider partnering with us for the MTC Foundation Concert Series. There are three levels of sponsorship to provide your company the perfect advertising opportunity, while showing your support for Massanutten Technical Center Foundation.

Title Sponsor \$7,500 (1 Available)

- Business name will be in the festival title
- 16 VIP tickets - includes hospitality area, catered dinner, 4 parking passes and event tickets
- Banner displayed on event night
- 8 Combo Passes from Massanutten Resort
- Video Placement with up to 50 words describing business + contact info in our area Attractions & Partners webpage (directly linking from the homepage and Resort app): May 1, 2024 - June 4, 2024
- 30-second ad spot on the new Massanutten Resort Vacation Channel from May 1, 2024 - June 4, 2024
- 10x10 booth area at event
- Logo inclusion on event poster and webpage
- Onstage recognition and recognition in any radio or TV spots

Gold Sponsorship \$5,000 (5 Available)

- 12 VIP tickets - includes hospitality area with catered dinner, 4 parking passes and event tickets
- Banner displayed on event night
- 8 Combo Passes from Massanutten Resort
- Video Placement with up to 50 words describing business + contact info in our area Attractions & Partners webpage (directly linking from the homepage and Resort app): May 1, 2024 - June 4, 2024



- 30-second ad spot on the new Massanutten Resort Vacation Channel from May 1, 2024 - June 4, 2024
- 10x10 booth area at event
- Logo inclusion on event poster and webpage
- Onstage recognition and recognition in any radio or TV spots

Silver Sponsorship \$3,000

- 8 VIP tickets - includes hospitality area with catered dinner, 2 parking passes and event tickets
- Banner displayed on event night
- 4 Combo Passes from Massanutten Resort
- Onstage recognition
- Logo inclusion on event poster and webpage
- Photo and business listing on Area Partners Webpage from May 1, 2024 - June 4, 2024

Bronze Sponsorship \$1,500

- 4 VIP tickets - includes hospitality area with catered dinner, 1 parking pass and event tickets
- Banner displayed on event night
- Onstage recognition
- Logo inclusion on event poster and webpage
- 2 Combo Passes from Massanutten Resort

Associate Sponsor \$500

- Name displayed on Associate Sponsor Banner on Event Night
- 4 Event tickets
- Logo inclusion on event poster and webpage
- Onstage recognition

Once you have chosen the sponsorship level that best suits your company, please send a check payable to **Massanutten Technical Center Foundation** at the address below. Email your company logo to Wayne Gibson, mtcfoundationva@gmail.com. A letter recognizing your sponsorship will be mailed for your records.

Massanutten Technical Center Foundation
325 Pleasant Valley Road
Harrisonburg, VA 22801

Thank you for your consideration. We hope you are as excited as we are for the 2024 MTC Foundation Concert Series! Please visit the Massanutten Resort website, www.massresort.com/play/live-events/rock-the-ridge/, for more detailed information on this event.

Sincerely,

A handwritten signature in black ink that reads "Wayne Gibson". The signature is fluid and cursive.

Wayne Gibson
MTC Foundation President